



MAGNETIC LEADERSHIP INDIVIDUAL SELF-ASSESSMENT FROM THE MAGNETIC LEADER



Please rate yourself in each of the following areas:		Ratings 4 = All the time 3 = Most times 2 = Sometimes 1 = Rarely 0 = Never N/A = Not Applicable
Authenticity		
1.	I bring my whole self to work.	
2.	I do something to build trust weekly.	
3.	I share my backstory with employees and prospective candidates on a regular basis.	
Selflessness		
4.	People follow me because of what I can do for them rather than because of what I can do <i>to</i> them.	
5.	I give more than I take.	
6.	I regularly put others before myself.	
Communication Skills		
7.	I'm <i>fully</i> present when people are speaking to me.	
8.	I communicate in a clear and concise manner.	
9.	I frequently reach out to team members in person, on the phone, or via e-mail or Skype.	
Charisma		
10.	People like being around me.	
11.	When I express my ideas, I exude confidence.	
12.	I believe people do their personal best and therefore manage accordingly.	
Transparency		
13.	I filter what I say before speaking.	
14.	I shield information from others for my own benefit.	
15.	I'm completely open when communicating with staff, peers, and my boss.	
Vision		
16.	I see things with my mind's eye long before others do.	
17.	I regularly take time out of my day or week to think about the future.	
18.	I recognize potential in others and make it a point to help them achieve their greatness.	
Resilience		
19.	I take responsibility for my failures.	
20.	I pick myself up quickly after a failure and move forward.	
21.	I take risks so I can grow.	

Any area with a score of 2 or less requires immediate attention!